



IMEX-EIC Innovation in Sustainability Award Nomination

Innovation in Sustainability Award

Background:

The *IMEX-EIC Innovation in Sustainability Award* has been designed to celebrate event professionals driving sustainability forward through innovation, collaboration and idea sharing. The award recognises the meeting or project owner, and other stakeholders such as the planner, the venue and other key suppliers, rather than individual achievements by a single supplier or event.

Purpose:

This award recognises...

- Innovation that strengthens the meetings industry by leveraging sustainable practices.
- Meeting industry innovation that supports environmental, social and economic success and long-term resilience.
- Collaboration between planners and suppliers to address sustainability related challenges through creativity and co-operation.
- Commitment to education in the meetings industry on sustainable innovation and practices.



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Eligibility and Award Information

Who can apply: This award can be given to...

- A meeting, incentive, convention or exhibition programme stakeholder team including the meeting owner, meeting planner, venue and up to three additional suppliers or supporters (convention and visitors bureau, technology supplier, food and beverage supplier, sustainability consultant, etc.) A multi-stakeholder collaborative project that supports the meetings industry may also apply.
- The meeting or project must have been held between 1 January, 2017 and 31 December, 2017.

Rules:

- The principal award winner is considered to be the lead applicant. A principal award winner may not reapply for two years after winning the award. Supporting stakeholders (including the meeting planner, venue and other suppliers) may reapply with a different event or project and meeting owner.
- A representative of the winning team must be available to attend IMEX in Frankfurt on 15-17 May, 2018. Award recipients are also asked to attend IMEX America either in person or virtually to present their case studies. Award recipients are responsible for their own travel and accommodation costs.

The award will be determined based on the following criteria:

- Innovation in sustainable practices 25%
- Collaboration with stakeholders 15%
- Impact 40%
 - Environmental impact 15%
 - Community/social impact 15%
 - Local economy impact 10%
- Legacy 10%
- Commitment to continuous improvement 5%
- Commitment to industry education 5%

Frequency: The award is given annually, pending submission of award nominations that meet the merit requirements. Nominations are evaluated by a team of six international judges based on the criteria listed above.

Presentation and Event Participation: The award will be presented at the IMEX in Frankfurt Gala Dinner. A representative of the meeting team must be available to receive the award and to lead a session during the IMEX in Frankfurt programme. The award winners are also invited to present sessions during the IMEX America programme. Award recipients are responsible for their own travel and accommodation costs.

Application Deadline: 1 March 2018.



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Award Applicants - Contact Information

* 1. Primary Contact Information for Award Nomination

Name

Company

Address

Address 2

City/Town

State/Province

ZIP/Postal Code

Country

Email Address

Phone Number

2. Meeting / Project Owner Information

Name

Organisation

Title

Email

* 3. Meeting Planner / Project Manager Information

Name

Organisation

Title

Email

Internal or Third Party
Planner

* 4. Venue Information (enter N/A if this is not applicable to the project)

Venue Name

Venue Contact Name

Title

Email



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Supporting Stakeholders

Up to three additional stakeholders may be listed. These are stakeholders that have contributed to the innovation in sustainable practices. Examples could include the destination marketing organisation / convention and visitors bureau, technology partner, caterer, content designer, speaker or other contributors to the success.

5. Stakeholder 1

Name

Organisation

Title

Email

Role in the event

6. Stakeholder 2

Name

Organisation

Title

Email

Role in the event

7. Stakeholder 3

Name

Organisation

Title

Email

Role in the event



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Programme/Event Description

* 8. Event Description (Information only required for event-based nominations)

Name of Event/Project

Date(s)

Venue

City, Country

Approximate Attendance

* 9. Purpose of the event or project

10. Description of the participants (information only required for event based nominations)

* 11. Please describe the sustainability objectives, including the challenge you planned to address



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Innovation (25%)

* 12. What was your unique sustainability related innovation?

* 13. What challenge did the innovation address?

* 14. How can the innovation be applied by other event professionals to improve sustainable practices in the industry?



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Collaboration (15%)

* 15. Please list the project/meeting stakeholders that collaborated in developing the innovative sustainable practices that were implemented in your event and describe the outcomes of the collaboration.



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Impact (40%)

Please describe how your project/event has contributed to a healthier environment, society and economy in the community where your event was held. Please list specific sustainability related outcomes that you achieved in each of these three areas. Provide any qualitative (quotes, testimonials) and/or quantitative returns you've experienced.

* 16. Impact on the environment (15%)

* 17. Impact on the community/society (15%)

* 18. Economic impact (10%)



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Future Focus

* 19. Legacies and Impact (10%)

What sustainability related legacies (planned and unexpected) have resulted from your project/event? Are these expected to be short-term or long-term impacts and who is affected by them?

* 20. Continuous Improvement (5%)

What have you learned and what would you improve? What systems have you implemented to support continuous improvement? Include what others can learn from your experience.

* 21. Commitment to Industry Education (5%)

Please describe how you are sharing your innovation story with the meetings industry. Please list any sustainability reports, presentations or articles that you have done.



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Optional supporting information

Nominees can also provide additional file uploads and information to support their responses. Please remember judges will evaluate your required narrative responses primarily, and additional information should only serve to convey visual support to these responses, such as video, photo and/or multimedia. Wasteful, lengthy or excessive supplements are discouraged. Please combine all supporting information, including photos and reports, into one file for upload.

22. Please upload any supporting documents as one file. File size limit is 16MB.

Choose File

No file
chosen

23. How did you hear about the award?

- Social Media
- IMEX Newsletter
- Events Industry Council Sustainability Newsletter
- CMP Today
- Recommendation from the industry

Other (please specify)



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Thank You

Thank you for submitting your nomination, and for your commitment to innovation in sustainability for the meetings and events industry.

Nominations will close on March 1, 2017. Successful applicants will be notified by March 30, 2017.

If you have any questions, please contact milda.salciute@imexexhibitions.com